# 27th Annual Derrick Brooks Celebrity Classic
# Sponsorship Opportunities

**About the Golf Classic**

The Derrick Brooks Celebrity Classic is Derrick Brooks Charities' signature event. It raises funds to support and operate educational programs that enable our youth to achieve their life goals and advance toward success. The Golf Classic features a Pairings Party with Silent and Live Auctions, as well as a Celebrity Golf Tournament.

The Party will be held on Sunday, April 25th, 2027, at the Seminole Hard Rock Hotel and Casino Event Center. All guests will enjoy excellent food, entertainment, a live auction, and an exciting celebrity golf pairing.

The Golf Classic Scramble will be held on Monday, April 26th, 2027, at 9:00 am at the exclusive Old Memorial Golf Club. Each team of three will be paired with a celebrity player for 18 holes of great networking and friendly competition in support of a worthy cause. There will be an Awards Luncheon immediately following. The Golf Classic is open to everyone, regardless of skill level.

**Benefiting Charity**

The mission of Derrick Brooks Charities, Inc. is to provide educational opportunities for youth that will instill, inspire, and develop cultural and social vision beyond the walls in which they live, ensuring that these young people have every chance to grow into strong and productive leaders of tomorrow.

**Pairings Party**

**When:** Sunday, April 25th, 2027

**Where:** Seminole Hard Rock Hotel and Casino

5223 Orient Road, Tampa, FL. 33610

**Time:** 6:00 PM

**Celebrity Golf Classic**

**When:** Monday, April 26th, 2027

**Where:** Old Memorial Golf Club

Tampa, Florida 33626

**Time:** 7:30 AM Breakfast

9:00 AM Shotgun Start

# Sponsorship Opportunities

**Presenting Sponsorship Level - $30,000.00**

The presenting sponsorship gains the most recognition and hospitality for the Golf Tournament and Pairings Party. The presenting sponsors will receive the following:

- Named as the presenting sponsor of the Golf Classic on all printed and collateral material, and the company logo embroidered on all golf shirts
- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Six (6) tickets to the VIP Reception
- Sixteen (16) tickets to the Pairings Party
- Three (3) golfers paired with a celebrity for 18 holes of golf
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer

**Pairings Party Sponsor – $25,000.00**

- Named as presenting sponsor of the Pairings Party with signage and AV recognition
- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the VIP Reception
- Sixteen (16) tickets to the Pairings Party
- Three (3) golfers paired with a celebrity for 18 holes of golf
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer

**Celebrity Practice Round Sponsor - $20,000.00**

- Official sponsor of the Celebrity Practice Round at Old Memorial Golf Club on Sunday, April 26, 2027
- Four (4) golfers participating in the exclusive and private Celebrity Practice Round
- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the VIP Reception
- Ten (10) tickets to the Pairings Party
- Three (3) golfers participating in the Celebrity Classic paired with a celebrity
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer
- $500.00 Food and Beverage Credit at Old Memorial

**Awards Lunch Sponsor - $12,000.00**

- Named as the presenting sponsor of the Golf Tournament Awards Lunch
- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the VIP Reception
- Ten (10) tickets to the Pairings Party
- Three (3) golfers paired with a celebrity for 18 holes of golf
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer

**Golfer Gift Bag Sponsor - $ 11,000.00**

- Company logo on all golfer gift bags (125)
- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Two (2) tickets to the VIP Reception
- Eight (8) tickets to the Pairings Party
- Three (3) golfers paired with a celebrity for 18 holes of golf
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer

**Corporate Sponsor - $8,500.00**

- Prominent corporate recognition on one (1) tee sign
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Eight (8) tickets to the Pairings Party
- Three (3) golfers paired with a celebrity for 18 holes of golf
- Three (3) guests for all-inclusive, catered breakfast, awards lunch, hosted bar, and on-course beverage and snacks
- Corporate logo on the AV presentation at the Pairings Party
- Three (3) commemorative foursome photographs, one for each golfer

**Golf Cart Sponsor $6,500.00**

- The company logo will be on all golf carts at the golf course on Monday, April 26, 2027
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Eight (8) tickets to the Pairings Party

**Putting/Chipping Contest Sponsor $6,000.00**

- Invitation to announce Putting Contest and Chipping Contest winners at the awards lunch.
- High-density sponsor signage on Putting Green
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the Pairings Party

**Auction Sponsor/Technology Sponsor $5,000.00**

- With your sponsorship support, we will provide placement on the mobile auction bidding system in multiple locations. As the auction/technology sponsor, your company receives premium mobile and online branding from our guests. Guests using the bidding system view the auction for an average of 30 minutes during the event…more exposure than a TV commercial.
- Premium mobile and online branding on the auction site
- Corporate acknowledgment in the digital sponsorship loop during the Pairings Party
- Eight (8) tickets to the Pairings Party
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Opportunity to include corporate products or literature in the golfer gift bags (125)

**Pin Flag Sponsor $3,000.00**

- High visibility with custom-branded pin flags on each hole
- One (1) full-page ad in the Celebrity Golf Classic printed program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Six (6) tickets to the Pairings Party
- Nine (9) pin flags signed by Derrick Brooks

**Photo Book Sponsor $3,000.00**

- Your company name and logo on the cover of all the Golf Tournament photo books (100)
- One (1) full-page, four-color ad in the tournament program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the Pairings Party

**Awards Trophy Sponsor - $3,000.00**

- Your company name and logo on the winner's trophies (15)
- Your company name and logo on one (1) hole sign
- One (1) full-page, four-color ad in the tournament program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Two (2) tickets to the Pairings Party

**Breakfast Sponsor $2,500.00**

- Your company name and logo on the breakfast welcome banner for 150 guests
- Four (4) tickets to the Pairings Party
- One (1) full-page, four-color ad in the tournament program
- Opportunity to include corporate products or literature in the golfer gift bags (125)

**Longest Drive Sponsor $2,500.00**

- Your company name, logo, and corporate tent at the Longest Drive hole
- Opportunity to have two (2) company representatives at the longest drive
- One (1) full-page, four-color ad in the tournament program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Four (4) tickets to the Pairings Party

**Electronic Leader Board and Score Card Sponsor $2,500.00**

- Your company name and logo on the cover of all the Golf Tournament score cards (100)
- Your company name and logo on the electronic leaderboard
- One (1) full-page, four-color ad in the tournament program
- Opportunity to include corporate products or literature in the golfer gift bags (125)
- Two (2) tickets to the Pairings Party

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