



20th Anniversary Derrick Brooks Celebrity Classic Sponsorship Opportunities

About the Golf Classic

The 20th Anniversary Derrick Brooks Celebrity Golf Classic generates revenue to ensure the youth of our community the opportunity to obtain and achieve their educational goals – this is done through the many educational programs that are operated by Derrick Brooks Charities.

The Pairings Party will be held on Sunday May 3, 2020 at the Seminole Hard Rock Hotel and Casino. All guests will enjoy: wonderful food, entertainment, silent and live auctions as well as an exciting celebrity pairings for golf the next day.

The Golf Classic Scramble will be held on Monday, May 4, 2020 beginning at 9:00am at Old Memorial Golf Club. Each team of four will be paired with a celebrity player for 18 holes of great networking and friendly competition for a worthy cause. Immediately following play there will be an awards luncheon. The Golf Classic is open to everyone at all skill levels.

Benefiting Charity

The mission of Derrick Brooks Charities, Inc. is to provide educational opportunities for youth that will instill, inspire and develop cultural and social vision outside of the walls in which they live to ensure that these young people have every chance to develop into strong and productive leaders of tomorrow.

Pairings Party

When: Sunday May 3, 2020

Where: Seminole Hard Rock Hotel and Casino

5223 Orient Road

Tampa, Florida 33610

Time: 6:30 PM

Celebrity Golf Classic

When: Monday May 4, 2020

Where: Old Memorial Golf Club

13600 Hixon Road

Tampa, Florida 33626

Time: 7:30 AM Breakfast

9:00 AM Shotgun Start



Sponsorship Opportunities

Presenting Sponsorship Level (2 Available) - \$26,000.00

The presenting sponsorship gains the most recognition and hospitality for the Golf Tournament and Pairings Party. The presenting sponsors will receive the following:

- Named as presenting sponsor of the golf classic on all printed and collateral material as well as company logo embroidered on all golf shirts
- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Two (2) prominent tables of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf
- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Ten (10) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Opportunity for a company check presentation with Derrick Brooks at the Pairings Party
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity



VIP Party Sponsors - \$20,000.00 (1 Available)

- Named as presenting sponsor of the VIP Party on all VIP signage
- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Two (2) prominent tables of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf
- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Ten (10) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Opportunity for a company check presentation with Derrick Brooks at the Pairings Party
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity

Celebrity Practice Round Sponsor - \$20,000.00 (1 Available) Not Available for Trade Consideration

- Official sponsor of the Celebrity Practice Round at Old Memorial Golf Club on Sunday May 3, 2020
- Four (4) Golfers participating in the exclusive and private Celebrity Practice Round
- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Two (2) prominent tables of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf on Monday May 4, 2020



- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Ten (10) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Opportunity for a company check presentation with Derrick Brooks at the Pairings Party
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity

Awards Lunch Sponsor - \$12,000.00 (SOLD)

- Named as presenting sponsor of the golf tournament Awards Lunch
- Opportunity to present a corporate check at the Awards Lunch
- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- One (1) prominent table of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf
- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Four (4) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity



Golfer Gift Bag Sponsor - \$10,500.00 (SOLD)

- Company logo on all golfer gift bags (150)
- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- One (1) prominent table of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf
- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Four (4) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Opportunity for a company check presentation with Derrick Brooks at the Pairings Party
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity

Corporate Sponsor - \$6,300.00 (Subject to Availability)

- Prominent corporate recognition on one (1) tee sign
- One full page ad in the event program
- Prominent corporate identity on one driveway pole banner
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- One (1) prominent table of 10 at the Pairings Party Dinner
- Four (4) golfers paired with a celebrity for 18 holes of golf
- Four (4) guests for all inclusive, catered breakfast awards lunch, hosted bar and on-course beverage and snacks
- Two (2) invitations to the VIP Party along with a photo opportunity with Derrick Brooks
- Corporate gift and tickets delivered in advance
- Special recognition and gift at the Pairings Party presented by Derrick Brooks
- Corporate logo on the AV presentation at the Pairings Party
- Celebrity group photograph autographed by Derrick Brooks
- Four (4) commemorative foursome photographs one for each golfer signed by the team celebrity



Non-Golf Sponsorships

Technology Sponsor \$5,000.00 (1 Available)

- With your sponsorship support, we will provide placement on the mobile auction bidding system in multiple locations. As the technology sponsor your company receives premium mobile and online branding to all of our guests. Guests using the bidding system are viewing the auction for an average of 30 minutes during the event...more exposure than a TV commercial.
- Premium mobile and online branding on the auction site
- Corporate acknowledgement in the digital sponsorship loop during the dinner
- One (1) table of 10 at the Pairings Party Dinner
- One (1) full page ad in the event program
- Opportunity to include corporate product or literature in the golfer gift bags (150)

Putting/Chipping Contest Sponsor \$3,500.00 (SOLD)

- Invitation to announce Putting Contest and Chipping Contest winners at the Awards Lunch
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- High density sponsor signage on Putting Green (4+ signs in putting area)
 - One (1) full page ad in tournament program
 - Opportunity to include corporate product or literature in the golfer gift bags (150)
 - Four (4) tickets to the Pairings Party Dinner

Golf Cart Sponsor \$3,500.00 (SOLD)

- Company sign and logo on all golf carts at the golf course for Monday May, 4, 2019
- One (1) full page four color ad in the tournament program
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Four (4) tickets to the Pairings Party Dinner

Photo Book Sponsor \$3,000.00 (1 Available)

- Your company name and logo on the cover of all the golf tournament photo books (125)
- One (1) full page four color ad in the tournament program
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Four (4) tickets to the Pairings Party Dinner



Breakfast Sponsor \$2,500.00 (1 Available)

- Your company name and logo on the breakfast welcome banner for 150 guests
- Four (4) invitations to the breakfast
- One (1) full page four color ad in the tournament program
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Two (2) tickets to the Pairings Party Dinner

Score Card Sponsor \$2,000.00 (SOLD)

- Your company name and logo on the cover of all of the golf tournament score cards (125)
- One (1) full page four color ad in the tournament program
- Opportunity to include corporate product or literature in the golfer gift bags (150)
- Two (2) tickets to the Pairings Party Dinner