



## 19th Annual Derrick Brooks Celebrity Golf Classic

### Benefiting Charity

The mission of Derrick Brooks Charities, Inc. is to provide educational opportunities for youth that will instill, inspire, broaden, and develop cultural and social vision outside of the walls in which they live to ensure that these young people have every chance to develop into the strong and productive leaders of tomorrow.

Derrick Brooks, a former All-Pro linebacker for the Tampa Bay Buccaneers, first started his community involvement when he was drafted by the Buccaneers in 1995. He created a program called The Brooks Bunch, as a commitment to positively impact the lives of youth in Tampa's most economically disadvantaged communities. The program began with Derrick making regular visits to a local Boys and Girls Club and spending time with the kids and getting to know them and their struggles. He realized that there was a need to give these youth a hope for a greater future and felt the need to expand their vision beyond their present communities as well as expanding their educational horizons. The Brooks Bunch Program took students to places like: Ft. Lauderdale (1 day trip), Atlanta, GA., Washington, D.C., our Nation's great Wild West, New York City, Chicago, and twice to South Africa.

Since then, Derrick Brooks Charities has grown greatly and is currently serving over 1,000 youth in the Tampa Bay Community.

### Current Programs

1. **Brooks Bunch Business Boot Camp** a financial literacy program for high school students in partnership with Fifth Third Bank. Last year in combination with the financial literacy program, Derrick Brooks Charities took 30 students to Boston and Philadelphia on a College/Financial Literacy Tour. This program also has a Life Skills and Soft Skills component
2. **Young Ladies Rites of Passage Program** – The mission of this program is to empower and encourage morals and values that will last a lifetime, while building character that will enable young ladies to transform into successful women.
3. **Derrick Brooks Charities Youth Programs:** Youth Crime Prevention and Black on Black Crime Prevention, including gang deterrence and behavioral modification trainings.
4. **Brooks DeBartolo Collegiate High School** is an "A" rated Hillsborough County charter high school of choice, designed to prepare students for post-secondary success in a small, safe learning environment.
5. **306 African American History Program** –Our newest Partnership with a National Technology Based Online Portal Program – Everfi is being run in conjunction with 5 Hillsborough County Middle Schools.



### **About the Golf Classic**

The 19th Annual Derrick Brooks Celebrity Golf Classic generates revenue to ensure the youth of our community the opportunity to obtain and achieve their educational goals – this is done through the various programs that are operated by Derrick Brooks Charities.

The Pairings Party will be held on Sunday, May 5, 2019 at the T Pepin Hospitality Centre and will begin at 6:30 p.m. All guests will enjoy wonderful food, silent and live auctions as well as an exciting Pairings for golf the next day.

The Golf Classic will be held on Monday, May 6, 2019, beginning at 9:00a.m. at Old Memorial Golf Course. Each team will be paired with a celebrity player for 18 holes of great networking and friendly competition for a worthy cause. Immediately following play there will be an awards luncheon. The Golf Classic is open to everyone at all levels of golf play.

#### **Pairings Party**

**When:** Sunday, May 5, 2019

**Where:** T Pepin Hospitality Centre  
4121 N. 50<sup>th</sup> Street  
Tampa, Florida 33610

**Time:** 6:30PM

#### **Celebrity Golf Classic**

**When:** Monday, May 6, 2019

**Where:** Old Memorial Golf Course  
13600 Old Hixon Road  
Tampa, Florida 33626

**Time:** 7:30AM Breakfast  
9:00AM Shotgun Start



## Sponsorship Levels

Sponsorship at our 19<sup>th</sup> Annual Derrick Brooks Celebrity Classic will provide excellent marketing potential for your company and/or organization. Many different sponsor levels are available to fit your needs.

### **\$50,000.00 Presenting Sponsorship Level 2 @ \$25,000.00**

Premier sponsors gain the most recognition at the tournament. In addition to being mentioned in all brochures, invitations and printed programs. Premier Sponsors will receive the following:

- ❖ Naming in the title of the Celebrity Golf Classic and on all print advertising and collateral material
- ❖ Prominent corporate identification on two (2) hole signs and space for banners or company presence on course
- ❖ Two four (4) color ads in the event program
- ❖ Corporate logo on all golf shirts and pin flags
- ❖ Prominent corporate identity on driveway pole banner
- ❖ Opportunity to include corporate product/literature in the gift bags
- ❖ Thirty (30) invitations to the Pairings Party
- ❖ Eight (8) golfers (two foursomes) each paired with a celebrity
- ❖ Eight (8) guests to the Awards Luncheon
- ❖ Eight (8) guests for Breakfast
- ❖ First right of refusal to renew sponsorship category for future Derrick Brooks Charities 'events
- ❖ Corporate logo on charity website for one year



**Pairings Party Presenting Sponsor**..... \$ 50,000.00

- ❖ Product category exclusivity for all associated media and on-site elements
- ❖ Right of first refusal to renew sponsorship category for future Derrick Brooks Charities' events
- ❖ Naming in title of golf tournament and on all print advertising and collateral material
- ❖ Corporate identity on all print advertising and collateral material
- ❖ Prominent corporate identification on two (2) hole signs and space for banners
- ❖ Two (2) four color prominent ads in event program and one full page editorial page dedicated to your company with complimentary issues for corporate distribution
- ❖ Corporate logo on charity website for one year
- ❖ Corporate representative included in the Pairings Party Dinner program
- ❖ Corporate gift delivered in advance
- ❖ Special recognition at the Pairings Party Dinner
- ❖ Opportunity to include corporate product in the golfer's gift bag and on the course
- ❖ Thirty (30) guests for Pairings Party
- ❖ Three(3) Foursomes
- ❖ Twelve (12) guests for Awards Lunch
- ❖ Twelve (12) guests for Breakfast



### **\$15,000.00 Awards Lunch Sponsor**

- ❖ Your company's name as Awards Lunch Sponsor
- ❖ Four (4) player spots (one foursome) paired with a celebrity
- ❖ One (1) full page four color ad in the event program
- ❖ One (1) hole sign
- ❖ Company representative included in the Awards Lunch Ceremony
- ❖ Option to include promotional items in golfer gift bags
- ❖ Ten (10) tickets to the Pairings Party Event
- ❖ Eight (8) invitations to the Breakfast and Awards Lunch
- ❖ Corporate gift delivered in advance
- ❖ Right of first refusal to renew sponsorship category for future Celebrity Classic Events
- ❖ Corporate logo on charity website for one year

### **\$10,500.00 Golfer Gift Bag Sponsor**

- ❖ Company logo on all golfer gift bags
- ❖ Four (4) player spots (one foursome) paired with a celebrity
- ❖ One (1) full page four color ad in the event program
- ❖ One (1) hole sign
- ❖ Option to include promotional items in golfer gift bags
- ❖ Corporate gift delivered in advance
- ❖ Ten (10) tickets to Pairings Party Event
- ❖ Six (6) invitations to Breakfast and Awards Lunch
- ❖ Corporate logo on charity website for one year



### **\$6,000.00 Corporate Sponsors**

- ❖ Four (4) playing spots (one foursome) paired with a celebrity
- ❖ One (1) full page four color ad in the event program
- ❖ One (1) hole sign
- ❖ Option to include promotional items in golfer gift bags
- ❖ Corporate gift delivered in advance
- ❖ Eight (8) tickets to Pairings Party Event
- ❖ Four (4) tickets to Breakfast and Awards Lunch
- ❖ Corporate logo on charity website for one year

### **Non Golf Sponsorships**

#### **\$5,000.00 Auction Sponsor**

- ❖ One (1) hole Sign
- ❖ Opportunity to include promotional materials in the golfer gift bags
- ❖ One (1) full page four color ad in the event program
- ❖ Eight (8) tickets to the Pairings Party event
- ❖ Corporate gift delivered in advance
- ❖ Company name/logo on all silent and live auction forms and all bidder paddles
- ❖ Company logo prominently displayed on video/slide show presentation during the auction
- ❖ Corporate logo on charity website for one year

#### **\$3,500.00 Putting for Spirits**

- ❖ Company name/logo prominently displayed at contest location and on prize basket which includes vodka, whisky, rum and other items
- ❖ Opportunity to have a tent (provided by sponsor) and or table at the location to pass out marketing materials and promotional items
- ❖ One (1) hole sign
- ❖ Opportunity to include promotional items in the golfer gift bags
- ❖ One (1) full page four color ad in the event program
- ❖ Six (6) tickets to the Pairings Party event
- ❖ Corporate gift delivered in advance
- ❖ Corporate logo on charity website for one year

### **\$3,500.00 Random Club Challenge**

- ❖ Company name/logo displayed at contest location; this contest is a ticket pull at the hole to determine which club you play at this hole
- ❖ Opportunity to have a tent (provided by sponsor) and/or table at the hole location to pass out marketing materials and promotional items
- ❖ One (1) Hole sign
- ❖ Opportunity to include promotional items in the golfer gift bags
- ❖ One (1) full page four color ad in the event program
- ❖ Six (6) tickets to the Pairings Party event
- ❖ Corporate gift delivered in advance
- ❖ Corporate logo on charity website for one year

### **\$3,000.00 Breakfast Sponsor**

- ❖ Your company name as Breakfast Sponsor prominently displayed
- ❖ Eight (8) tickets to the Pairings Party Event
- ❖ One (1) full page four color ad in the event program
- ❖ Eight (8) invitations to the breakfast
- ❖ One (1) hole sign
- ❖ Corporate gift delivered in advance
- ❖ Corporate logo on charity website for one year

### **\$3,000.00 Golf Cart Sponsor (SOLD)**

- ❖ Your company name as Golf Cart Sponsor prominently displayed on all golf carts used during tournament play
- ❖ One (1) full page four color ad in the event program
- ❖ One(1) hole sign
- ❖ Eight (8) tickets to the Pairings Party Event
- ❖ Corporate gift delivered in advance
- ❖ Corporate logo on charity website for one year

### **\$1,500.00 Entertainment Sponsor**

- ❖ One (1) hole sign
- ❖ One (1) full page four color ad
- ❖ Four (4) tickets to the Parings Party Event
- ❖ Corporate gift delivered in advance
- ❖ Company recognition during the entertainment portion of the event

### **\$1,500.00 Valet Sponsorship**

- ❖ One (1) hole sign
- ❖ One (1) full page four color ad
- ❖ Four (4) tickets to the Pairings Party Event
- ❖ Company name and logo at the valet stand
- ❖ Corporate gift delivered in advance
- ❖ Corporate logo on charity website for one year

### **\$3,000.00 Tournament Photo Book Sponsor (SOLD)**

- ❖ Your company name/logo on the cover of all tournament photo books (125)
  - ❖ One (1) full page four color ad in the event program
  - ❖ Eight (8) tickets to the Pairings Party Event
  - ❖ One (1) hole sign
  - ❖ Corporate gift delivered in advance
  - ❖ Corporate logo on charity website for one year
- 
- ❖ **\$100.00 Individual Tickets to the Pairings Party Event**





### Sponsorship Commitment

Please fill out the following information and return to Derrick Brooks Charities, Inc. Sponsorships are limited and available on a first-come, first-serve basis.

Please print all information legibly and exactly as it should appear in all publications. Please email a print-ready logo in j-peg and eps format to Bonita Pulido at [bonita@db55.org](mailto:bonita@db55.org).

We, \_\_\_\_\_, agree to become a sponsor for the 19<sup>th</sup> Annual Derrick Brooks Celebrity Classic on May 5-6, 2019

**Sponsor's Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Contact Name / Title:** \_\_\_\_\_

#### Sponsorship Levels (please circle desired level)

Presenting Sponsor \$50,000.00  
Pairings Party Sponsor \$50,000.00  
Awards Lunch Sponsor \$15,000.00  
Gift Bag Sponsor \$10,500.00

Corporate Sponsor \$6,000.00

Auction Sponsor	\$5,000.00
Putting for Spirits	\$3,500.00
Golf Cart Sponsor	\$3,000.00
Photo Book Sponsor	\$3,000.00
Random Club Challenge	\$3,500.00
Straightest Drive	\$1,000.00
Party Ticket	\$100.00
Entertainment	\$1,500.00
Valet Sponsor	\$1,500.00

#### Payment

Check enclosed for payment of \$\_\_\_\_\_.

Please make all checks payable to Derrick Brooks Charities, Inc.

Please charge my credit card for payment \$\_\_\_\_\_.

**Type of Card** (circle one): Master Card    Visa    American Express    Discover

**Name on Credit Card:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp** \_\_\_\_\_ **Code** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**PLEASE RETURN TO: DERRICK BROOKS CHARITIES, INC. 3750 Gunn Highway Suite 109 TAMPA, FL. 33618**  
**All inquiries please phone the offices of Derrick Brooks Charities: Phone (813) 877-8681 or Fax (813) 877-8481**