



12th Annual Derrick Brooks Celebrity Golf Classic

Benefiting Charity

The mission of Derrick Brooks Charities, Inc. is to provide educational opportunities for socio-economically challenged youth that will instill, inspire, broaden, and develop cultural and social vision outside of the walls in which they live to ensure that these young people have every chance to develop into the strong and productive leaders of tomorrow.

Derrick Brooks, a former All- Pro linebacker for the Tampa Bay Buccaneers, first started his community involvement when he was drafted by the Buccaneers in 1995. He created a program called The Brooks Bunch, as a commitment to positively impact the lives of youth in Tampa's most economically disadvantaged communities. The program began with Derrick making regular visits to a local Boys and Girls Club and spending time with the kids and getting to know them and their struggles. He realized that there was a need to give these youth a hope for a greater future and felt the need to expand their vision beyond their present communities as well as expanding their educational horizons. The Brooks Bunch Program took students to places like: Ft. Lauderdale (1st day trip), Atlanta, GA., Washington, D.C., our Nation's great Wild West, New York City, Chicago, and twice to South Africa.

In 2006, the organization formed a year round college prep program called First and Goal, created to replace the Brooks Bunch program. The goal of this program is to prepare youth ages 14-18 to successfully enter post secondary education or an occupational training program.

Current Programs

1. **First and Goal program**, a college preparatory program helping youth score a better future.
2. **The Brooks Bunch Scholarship** program providing Semester Stipends for the students that are Brooks Bunch alumni or who have successfully completed the First and Goal Program.
3. **Rites of Passage** program, a mentoring program for young ladies.
4. **Derrick Brooks Charities Youth Programs:** Youth Crime Prevention and Black on Black Crime Prevention, including gang deterrence and behavioral modification trainings.
5. **Brooks DeBartolo Collegiate High School**, a traditional Charter High School in Hillsborough County formed in partnership with Derrick Brooks Charities and The DeBartolo Family Foundation.



About the Golf Classic

The 12th Annual Derrick Brooks Celebrity Golf Classic generates revenue to ensure the youth of our community the opportunity to obtain and achieve their educational goals – this is done through the various programs that are operated by Derrick Brooks Charities.

The Pairings Party and Celebrity Black Jack Tournament will be held on Sunday, April 29, 2012 at the Hard Rock Café in Seminole Hard Rock Hotel and Casino and will begin at 6:00 p.m. All guests will enjoy wonderful food, silent and live auctions as well as an exciting Pairings for golf the next day.

The Golf Classic will be held on Monday, April 30, 2012, beginning at 9:00 a.m. at the prestigious Old Memorial Golf Course. Each team will be paired with a celebrity player for 18 holes of great networking and friendly competition for a worthy cause. Immediately following play there will be an awards luncheon. The Golf Classic is open to everyone at all levels of golf play.

Pairings Party and Black Jack Tournament

When: Sunday, April 29, 2012

Where: Hard Rock Café at
Seminole Hard Rock Hotel & Casino
5223 North Orient Road
Tampa, Florida 33610

Time: 6:00 p.m.

Celebrity Golf Classic

When: Monday, April 30, 2012

Where: Old Memorial Golf Course
13600 National Golf Drive
Tampa, Florida 33626

Time: 7:30 a.m. Breakfast
And Warm Up
9:00 a.m. Shotgun Start



Sponsorship Levels

Sponsorship at our 12th Annual Derrick Brooks Celebrity Classic will provide excellent marketing potential for your company and/or organization. Many different sponsor levels are available to fit your needs.

\$50,000.00 Presenting Sponsorship Level (SOLD)

Premier sponsors gain the most recognition at the tournament. In addition to being mentioned in all brochures, invitations and printed programs. Premier Sponsors will receive the following:

- ❖ Naming in the title of the Celebrity Golf Classic and on all print advertising and collateral material
- ❖ Prominent corporate identification on two (2) hole signs and space for banners or company presence on course
- ❖ Two four (4) color ads in the event program
- ❖ Corporate logo on all golf shirts and pin flags
- ❖ Prominent corporate identification driveway pole banner
- ❖ Special recognition at the Pairings Party Dinner
- ❖ Eight (8) guests at VIP Party in the Plum Lounge prior to Pairings Party
- ❖ Opportunity to include corporate product/literature in the gift bags
- ❖ Thirty (30) invitations to the Pairings Party
- ❖ Eight (8) golfers (Two Foursomes) each paired with a celebrity
- ❖ Eight (8) guests to the Awards Luncheon
- ❖ Eight (8) guests for Continental Breakfast
- ❖ Four (4) seats at the Celebrity Black Jack Tournament
- ❖ First right of refusal to renew sponsorship category for future Derrick Brooks Charities'



\$15,000.00 Celebrity Practice Round Sponsor

- ❖ Naming in the title for Celebrity Practice Round to be held Sunday (morning golf course to be determined)
- ❖ Prominent corporate sign opportunities at the golf course during the Practice Round
- ❖ Six (6) golfers paired with a celebrity during the Practice Round
- ❖ Opportunity for exclusive media coverage, photos and filming with golfers and celebrities during the Practice Round
- ❖ Six (6) guests for Continental breakfast at the Practice Round
- ❖ Six (6) guests for lunch following play
- ❖ One (1) full page four (4) color ad in the event program
- ❖ One (1) hole sign on the golf course for Celebrity Classic
- ❖ One (1) driveway pole banner for Celebrity Classic
- ❖ One (4) foursome paired with a Celebrity at the Celebrity Classic
- ❖ Four (4) guests for Continental Breakfast and Awards Lunch
- ❖ Ten (10) guests for the Pairings Party
- ❖ Four (4) guest to VIP Party at the Plum Lounge
- ❖ Two (2) seats at the Celebrity Black Jack Tournament
- ❖ Corporate recognition and gift at the VIP reception

\$15,000.00 Awards Lunch Sponsor

- ❖ Your company's name as Awards Lunch Sponsor
- ❖ Two (2) seats at the Celebrity Black Jack tournament
- ❖ Four (4) player spots (one foursome) paired with a Celebrity
- ❖ One full page four color ad in the event program
- ❖ One (1) hole sign
- ❖ Company representative included in the Awards Lunch Ceremony
- ❖ Option to include promotional items in golfer gift bags
- ❖ Ten (10) tickets to the Pairings Party Event
- ❖ Eight (8) invitations to the Breakfast and Awards Lunch
- ❖ Corporate recognition and gift at the VIP reception
- ❖ Right of first refusal to renew sponsorship category for future Celebrity Classic Events
- ❖ Four (4) guests to VIP Party at the Plum Lounge



\$10,500.00 Golfer Gift Bag Sponsor

- ❖ Company logo on all Golfer gift bags
- ❖ Two (2) seats at the Black Jack Tournament
- ❖ Four (4) player spots (one foursome) paired with a Celebrity
- ❖ One full page four (4) color ad in the event program
- ❖ One hole sign
- ❖ Option to include promotional items in golfer gift bags
- ❖ Recognition gift at VIP Event in the Plum Lounge
- ❖ Four (4) guests at the VIP Event in the Plum Lounge
- ❖ Ten (10) tickets to Pairings Party Event
- ❖ Six (6) invitations to Breakfast and Awards Lunch

\$6,000.00 Corporate Sponsors

- ❖ Four (4) playing spots (one foursome) paired with a Celebrity
- ❖ One full page four (4) color ad in the event program
- ❖ One hole sign
- ❖ Option to include promotional items in golfer gift bags
- ❖ Recognition gift at VIP Event in the Plum Lounge
- ❖ Two (2) guests to VIP Event in the Plum Lounge
- ❖ Eight (8) tickets to Pairings Party Event
- ❖ Four (4) tickets to Breakfast and Awards Lunch

\$1,500.00 Individual Golfer

- ❖ One (1) playing spot within a foursome paired with a Celebrity
- ❖ Two (2) guests to the Pairings Party Event
- ❖ One (1) guest for Continental Breakfast and Awards Luncheon
- ❖ Special thank you in the event program

\$250.00 Celebrity Black Jack Tournament Buy-In

- ❖ Includes one seat at the Celebrity Black Jack Tournament and entrance to the Pairings Party Event

\$100.00 Individual Tickets to the Pairings Party Event



Sponsorship Commitment

Please fill out the following information and return to Derrick Brooks Charities, Inc. Sponsorships are limited and available on a first-come, first serve basis.

Please print all information legibly and exactly as it should appear in all publications. Please email a print-ready logo in jpeg and eps format to Bonita Pulido at bonita@db55.org.

We, _____, agree to become a sponsor for the 12th Annual Derrick Brooks Celebrity Classic on April 29th and 30th, 2012.

Sponsor's Name: _____

Mailing Address: _____

Phone: _____ **Fax:** _____ **Email Address:** _____

Contact Name / Title: _____

Sponsorship Levels (please circle desired level)

- Presenting Sponsor \$50,000.00
- Practice Round Sponsor \$15,000.00
- Awards Lunch Sponsor \$15,000.00
- Gift Bag Sponsor \$10,500.00
- Company Sponsor \$6,000.00

Individual Levels

- Individual Player \$1,500.00
- Black Jack Tournament Seat \$250.00
- Pairings Party Tickets \$100.00

Payment:

Check enclosed for payment of \$_____.
Please make all checks payable to Derrick Brooks Charities, Inc.

Please charge my credit card for payment \$_____

Type of Card (circle one): Master Card Visa American Express

Name on Credit Card: _____

Address: _____ **City** _____ **State** _____ **Zip** _____

Credit Card Number: _____ **Exp** _____ **Code** _____

Authorized Signature: _____

PLEASE RETURN TO: DERRICK BROOKS CHARITIES, INC. 10014 N. DALE MABRY HIGHWAY #101 TAMPA, FL. 33618
All inquiries please phone the offices of Derrick Brooks Charities: Phone (813) 877-8681 or Fax (813) 877-8481

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. PLEASE REFER TO NUMBER SC-12412



Sponsorship Reservation Form

Please fill out the following areas to reserve your place in the 12th Annual Derrick Brooks Celebrity Classic:

I would like to reserve my place in the 12th Annual Derrick Brooks Celebrity Classic:

Name: _____

Sponsorship Level: _____

Signature: _____

Deposit Enclosed: (enter amount here) _____

Payment Plan: (please circle one) YES NO

If no payment plan is desired, please note that all sponsorships will need to be paid in full no later than 30 days prior to the event date.

I would like to pay in the following format: Installment preferences (please circle one)
2 installments 4 installments 6 installments

Should you prefer to make other arrangements, please feel free to phone the office at Derrick Brooks Charities, Inc. (813) 877-8681